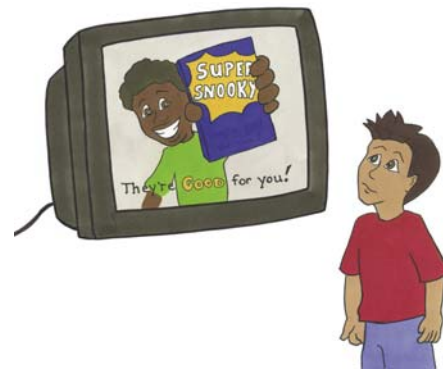


Where Is My Show?



Name: _____

As you have learned from Ruby, commercials try to sell you products. Use this form to record how many commercials are shown during one half-hour TV show.

Make a mark for each commercial that comes on. If a commercial is repeated, still make another mark.

Choose the mark: If you see a commercial for food or a health product make an **X** in the “Food and Health Products” column. If the commercial is for another kind of product, make an **X** in the “Other Products” column.

Food and Health Products

Other Products

Where Is My Show? *(continued)*

Think About It

1. What was your favorite commercial?

2. Why?

3. What advertising technique did this commercial use? Circle all the answers that fit:

Showing cool people

Using a famous person

Saying their product is best

Making a promise

Other: _____

Other: _____